

## OCTOBER 17-19, 2017: SAVE THE DATE

The International Life Saving Federation's World Conference on Drowning Prevention is coming to Canada. In fact, this is the first time the event has been held in North America.

## Hosted in beautiful Vancouver by the Lifesaving Society Canada.

A unique and cost-effective opportunity for Canadians to learn first-hand from world experts in research, education and community action: best practices and proven drowning prevention strategies, and the latest water rescue research and first aid techniques.

#### Who should attend?

Aquatic professionals and other municipal leaders responsible for public health and safety issues in their communities. Several organizations --- including the British Columbia Recreation and Parks Association (BCRPA) and Swimming/Natation Canada --- are planning their meetings and conferences for Vancouver to take advantage of attending WCDP 2017.

### Share globally. Prevent locally.

The World Health Organization has placed drowning on the health agendas of nations around the world. In Canada, the Lifesaving Society has engaged key stakeholders in the formation of a Canadian Drowning Prevention Coalition to create a National Drowning Prevention Plan.

Community action will be an essential element in any successful drowning prevention strategy in Canada. Come and be part of it.

#### Make a presentation.

Organizers will be calling for proposals for the conference program. Monitor the WCDP2017 website for details.

#### wcdp2017.org

Subscribe to the wcdp2017 mailing list and keep an eye out for information on the program and registration to be released in the coming months.





# Why Attend WCDP 2017?

- Once in a lifetime opportunity to attend an international conference in your field of work within your own country
- Opportunity to network with many other Canadian municipal aquatic professionals (BC Recreation & Parks Association will be holding their bi-annual provincial aquatics conference in conjunction with WCDP 2017)
- > Opportunity to meet suppliers such as Mustang Survival, Laerdal, etc.
- Opportunity to be part of the launch of the first ever Canadian Drowning Prevention Plan that will include many initiatives and recommendations aimed at local municipal implementation
- Gain a global perspective on water safety programs and initiatives that have worked in other jurisdictions
- General professional development
- Motivational and inspiring in gaining appreciation for the importance of the public safety work we do

### Sample of 450 representatives who attended WCDP 2015:

- ▶ 47% from not-for-profit lifesaving organizations
- > 17% from private safety organizations
- ➢ 9% from local government
- ➢ 9% from universities
- > 7% from health care facilities
- > 7% from non-government organizations
- ➢ 4% from federal government